# 2nd Opp<sup>tm</sup>

Providing transformational tools, programming, and resources to empower those who have experienced incarceration, addiction, and other negative life-changing events to break the chains of their past and start down a positive new path.



### TESTIMONIALS

"We have a whole new philosophy when it comes to corrections in Kane County: It's about investing in our detainees to make sure they never come back here again. Augie's program is essential to our purpose. When you actually see detainees sitting in his classroom who are misguided, repeatedly in and out of the criminal justice system, finally getting that life skills and job training and inspiration that they truly need when they get back out to be a productive member of society, it's really gratifying."

-Sheriff Ron Hain, Kane County, Illinois



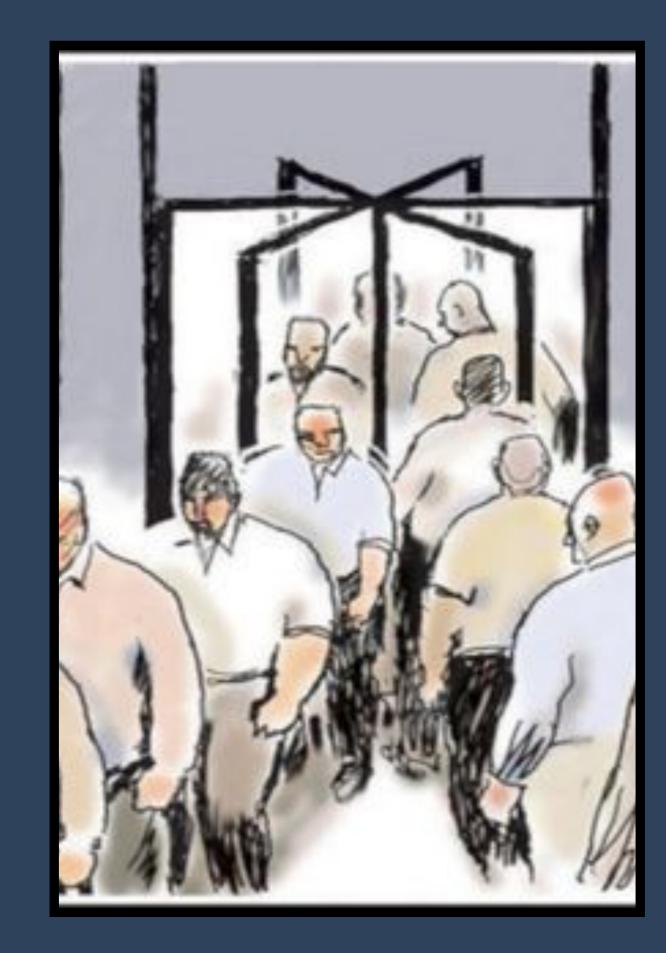


## BACKSTORY

While **Augie Ghilarducci** was serving his nearly 13-year prison term for white-collar crimes, he had a front-row seat to the revolving door of prison. He saw guy after guy leave the system woefully unprepared to re-enter society, only to return months—or even weeks—later.

Frustrated, Augie started creating workbooks to teach financial literacy, employment readiness, and goal setting to his fellow inmates. The programming caught on, and prison officials eventually made it mandatory for those in the prison's drug treatment program.

In July 2017, Augie was released and returned to his native Chicago. Less than six months later, he was invited to share his story and teach his programs in Chicago's Cook County jail—one of the nation's largest. In January 2018, **2nd Opportunity was born**.



# TEAM 2ND OPP:

2nd Opportunity's programming empowers anyone who has experienced a negative life-changing event to start down a positive new path, and helps family and friends understand the challenges their loved one faces.

In addition to individuals, we work with like-minded organizations to provide our programming to their participants and work with employers to raise awareness about hiring from traditionally neglected groups.

### STEWARDSHIP & SENIOR MANAGEMENT



Augie Ghilarducci
President, COO of
Training & Dev, 2nd
Opportunity & Media
Group



Bob Feller
Chief Executive
Officer, 2nd
Opportunity Media
Group



Dan Effrin
Executive Director,
2nd Opportunity

THOUGHT LEADERS & COACHES

100+
Years of combined lived experience within the criminal justice system



**Dr. Chico Tillmon**Senior Advisor,
Community Justice
Action Fund



Marlon Chamberlain Campaign Manager, Heartland Alliance's "Fully Free" initiative



Yaacov Delaney
Policy Coordinator,
Illinois Lt. Gov.'s
Justice, Equity and
Opportunity initiative



Willette Benford
Lead Decarceration
Organizer, Live Free
Illinois



A. Ulises Valdez
Thought Leader and
Program Presenter



In 2016, Illinois saw 71,551 new convictions; of those, 63,681 – or 89% – were reoffenders headed back to prison. [1]

89%

### Anticipated Recidivism [2]

96%

17%

43%

OF ILLINOIS
PRISONERS WILL
EVENTUALLY BE
RELEASED.

REOFFEND WITHIN A YEAR REOFFEND WITHIN 3 YEARS

**Up to 75%** of those who are formerly incarcerated do not have a job within one year of their release.<sup>[3]</sup>

75%



# STATISTICS

Recidivism rates in Illinois reinforced 2ND OPP's anecdotal evidence.

### LIFE SKILLS AND EMPLOYMENT READINESS

A series of life-skills and employment-readiness courses that empower people to become self-sufficient, productive members of society—and stay that way.

### A PARALELL PATH: ROAD TO RE-ENTRY



Keeping It Real: A Path to Re-Entry©



A Path Forward©



Values-Aligned Goal Setting©



A Path to Financial Freedom©





# DELIVERYMETHODS





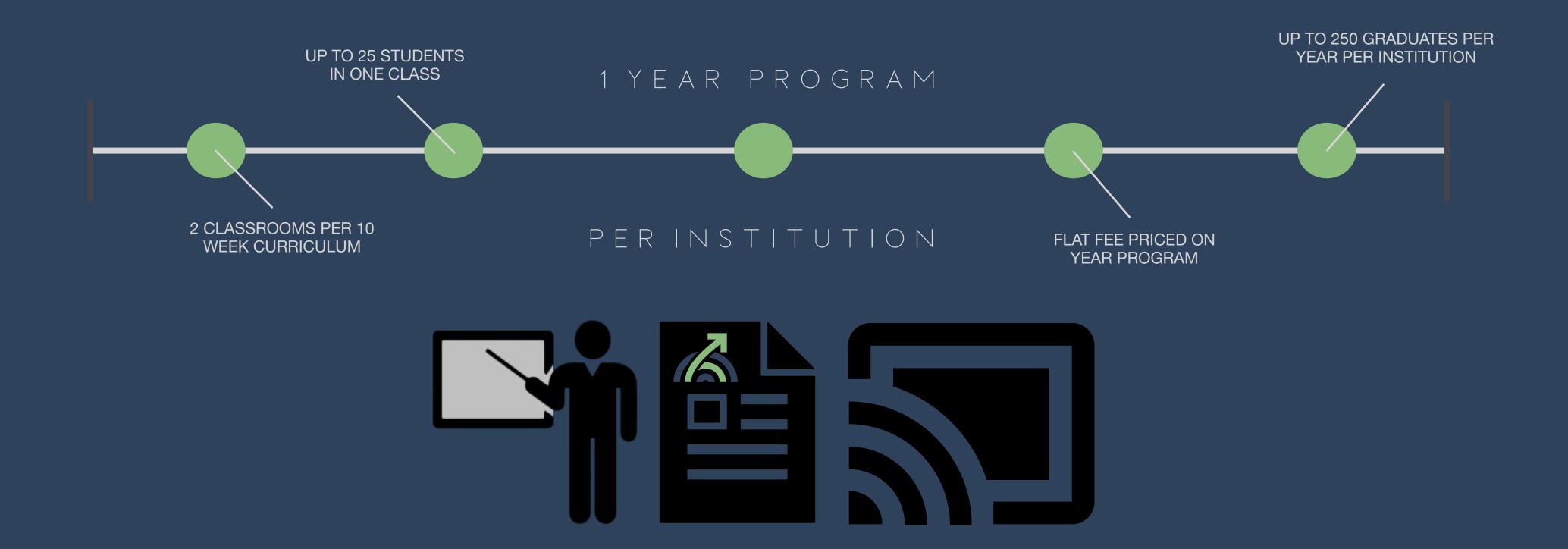




LIVE VIA ZOOM DOCTABLET

With the multiple options of delivery, 2nd Opportunity can accommodate any systems needs from in-person courses, to zoom classes, prison issued tablets, and online with a desk top or laptop. These literacy courses all come with workbooks with coaching, quizzes, and final exams. There are both admin login and student log in for progress reports, areas to order new workbooks and course licenses. Every outlet is developed to be a quick and easy process.





BASED UPON THE NEEDS OF EACH INDIVIDUAL INSTITUTION, 2ND OPP PROVIDES A TAILORED SOLUTION FOR EXECUTING THE HIGHEST RESULTS



### DEDICATED SUPPORT NETWORK

We know firsthand that resources and support are essential to overcoming the challenges of re-entry, which is why enrollment in our programming also includes:



NETWORK

Referrals for employment, housing, substance abuse counseling, and other essential support services.



**TRAININGS** 

Skills development courses, lectures and webinars.



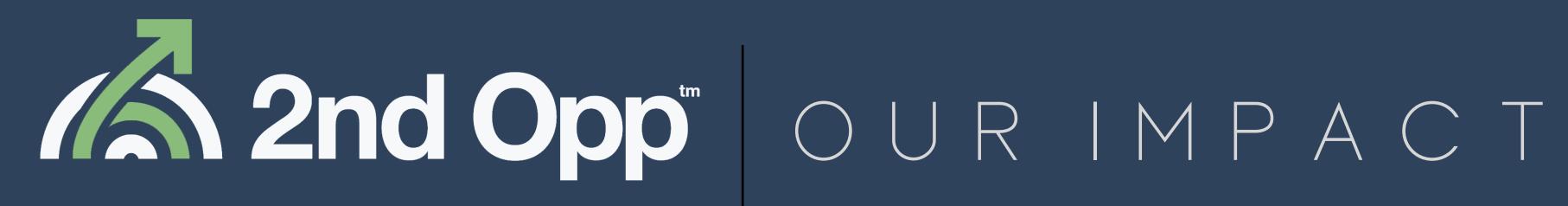
SUPPORT GROUPS

Virtual and In-person peer-topeer meetings and connections.



**MENTORING** 

One-on-one mentoring for those who need additional support.



JAILS & PRISONS



HALFWAY HOUSES











3,000+ INDIVIDUALS GIVEN A 2ND OPPORTUNITY



PROVIDING HOPE - WITH A PLAN